

Door of Hope Privacy Policy for SMS

At Door of Hope, we are committed to protecting your privacy. This SMS privacy policy explains how we collect, use, and protect your information when you interact with us via text messaging (SMS/MMS).

1. Information we collect

When you opt in to receive SMS messages from Door of Hope, we may collect the following personal information:

Your mobile phone number

Your name (if provided)

Any information you provide in your message responses

Message delivery and interaction data (e.g., timestamps, status)

2. How we collect your information

We collect information directly from you when:

You provide your phone number.

You interact with our customer support via SMS

You opt in through the registration form.

3. How we use SMS information

We use your SMS data to:

Send transactional or client-related messages (e.g., client updates, appointment reminders)

Respond to your inquiries or support requests

Analyze message delivery and engagement to improve our services

4. Sharing your information

Door of Hope does not sell or share your SMS opt-in data with third parties for their marketing purposes.

We may share your information with trusted service providers who help us deliver our SMS messaging services, such as:

SMS gateway providers

Phone carriers

Customer support platforms

These vendors are contractually obligated to keep your information secure and only use it to provide services to Door of Hope.

5. Your choices & rights

You can opt out of SMS messages at any time by replying "STOP" to any message. After you opt out, you will no longer receive text messages from us unless you opt in again.

To request access to or deletion of your SMS-related data, please contact us at 270-825-9825

6. Data security and retention

We implement reasonable technical and organizational measures to protect your personal data. SMS data is retained only as long as necessary to fulfill the purposes outlined above or to comply with legal obligations.

7. Changes to this policy

We may update this SMS privacy policy periodically. If we make material changes, we'll notify you via SMS. Continued use of our SMS service indicates your acceptance of the revised policy.

8. Contact us

If you have any questions about this policy or your SMS data, please contact us at:

Door of Hope Pregnancy Care Center

kailyn@doorofhope.com

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Madisonville, KY 42431

270-825-9825

Text: 270-836-8001